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# Course List

## *Incoming Students*

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Founded in 1974, Paris School of Business is a European elitist Grande Ecole management school that combines academic excellence, international awareness, and professional experiences.

Cited as one of the top post-baccalaureate schools in France, its Grande École Program offers a 5-year course leading to an official Master level degree which is also internationally accredited by AMBA as of October 2014, AACSB as of February 2020 and most recently EQUIS in December 2025.

## English – Spring 2027

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## COURSE SELECTION RULES AND ACADEMIC CALENDAR

International students enrolled as Study Abroad or Exchange students can select English-taught courses from two different programs:

- **Global Immersion Program (GIP) – Undergraduate**

Students can select between 6 and 30 ECTS per semester within one single track (5 courses maximum).

- **Master in Management Program (MIM) - Postgraduate**

Students can select up to 30 ECTS per semester within one single track (9 courses maximum).

- **Master of Science Program (MSc) in International Finance - Postgraduate**

Students can select up to 30 ECTS per semester within one single track (8 courses maximum).

**Please take into account that courses from different programs cannot be mixed and it is not possible to mix English/French programs.**

**Allocation to track and courses will be done based on student completion of prerequisites and availability.**

**Starting and ending dates will vary according to the track and are susceptible to change:**

| Track                     | Courses                             | Add & Drop Period                 | Exam Period                         | Break Time                                      | Resit Exam Period*                   |
|---------------------------|-------------------------------------|-----------------------------------|-------------------------------------|-------------------------------------------------|--------------------------------------|
| Global Immersion Program  | Jan. 25, 2027<br>-<br>Apr. 16, 2027 | Feb. 1, 2027<br>-<br>Feb. 5, 2027 | Apr. 19, 2027<br>-<br>Apr. 23, 2027 | Mar. 15, 2027<br>-<br>Mar. 19, 2027             | Jun. 28, 2027<br>-<br>Jul. 2, 2027   |
| MIM – Year 4              | Jan. 26, 2027<br>-<br>Jun. 10, 2027 |                                   | Jun. 21, 2027<br>-<br>Jun. 25, 2027 | Mar. 29 – Mar. 2, 2027<br>May. 3 – May. 7, 2027 | Aug. 30, 2027<br>-<br>Sept. 10, 2027 |
| MSc International Finance | Mar. 1, 2027<br>-<br>Jun. 10, 2027  |                                   | Jun. 21, 2027<br>-<br>Jun. 25, 2027 | Mar. 29 – Mar. 2, 2027<br>May. 3 – May. 7, 2027 | Dec. 13, 2027<br>-<br>Dec. 17, 2027  |

**A mandatory Orientation Day will be held for all students on January 21<sup>st</sup>.**

## GLOBAL IMMERSION PROGRAM COURSE LIST – ONLY UNDERGRADUATE

The Global Immersion Program is the ideal way to become familiar with the world of business, while making the most of life in Paris!

The program allows you to specialize your study abroad semester in Management, Luxury or International Business; with the option to complete a Certificate of Business as mentioned on page 6 or remain global by undertaking between 6 and 30 ECTS per semester.

### SECOND/THIRD YEAR (UNDERGRADUATE LEVEL)

This track takes place from **January 21<sup>st</sup> to April 23<sup>rd</sup>, 2027** (Orientation Day and exams included).

| Course Code | Track  | Module                              | ECTS |
|-------------|--------|-------------------------------------|------|
| S4MKG001    | PSB SA | Luxury Brand Management             | 6    |
| S4MKG002    | PSB SA | Luxury Retail                       | 6    |
| S4MKG003    | PSB SA | Marketing applied to Luxury         | 6    |
| S4SOM001    | PSB SA | Management of Change and Innovation | 6    |
| S4SOM006    | PSB SA | Principles of Operations Management | 6    |
| S4SOM064    | PSB SA | Business consulting                 | 6    |
| S4SOM004    | PSB SA | International Strategic Management  | 6    |
| S4SOM005    | PSB SA | Organizational Behavior             | 6    |
| S4COM062    | PSB SA | Intercultural Communication         | 6    |
| S4INT063    | PSB SA | Doing Business in Europe            | 6    |
| S4INT026    | PSB SA | International Business              | 6    |
| S4MKG015    | PSB SA | International Marketing             | 6    |
| S4FIN002    | PSB SA | Corporate Finance                   | 6    |
| S4FIN003    | PSB SA | International Finance               | 6    |
| S4LNG001    | PSB SA | French Beginner                     | 6    |

Courses will take place from Monday to Friday. Please note that although each course has a fixed time slot, sessions may not be held every single week. All contact hours are delivered as planned in the syllabi.

No courses will be scheduled during the Add & Drop week.

## CERTIFICATE OF BUSINESS

You will find hereafter a list of the three different Certificate of Business from Paris School of Business and the courses you need to complete to get one. You need to undertake and pass the mentioned three courses, as well as undertaking and passing two additional courses from the PSB Global Immersion Program.

- **CERTIFICATE IN LUXURY**

Students undertaking and passing the three following core courses and two additional courses from the PSB GIP track can get the PSB Certificate of Business in Luxury.

| Course Code | Track  | Module                             | ECTS |
|-------------|--------|------------------------------------|------|
| S4MKG001    | PSB SA | <b>Luxury Brand Management</b>     | 6    |
| S4MKG002    | PSB SA | <b>Luxury Retail</b>               | 6    |
| S4MKG003    | PSB SA | <b>Marketing applied to Luxury</b> | 6    |

+ two other courses from the Global Immersion Program

- **CERTIFICATE IN MANAGEMENT**

Students undertaking and passing the three following core courses and two additional courses from the PSB GIP track can get the PSB Certificate of Business in Management.

| Course Code | Track  | Module                                     | ECTS |
|-------------|--------|--------------------------------------------|------|
| S4SOM001    | PSB SA | <b>Management of Change and Innovation</b> | 6    |
| S4SOM006    | PSB SA | <b>Principles of Operations Management</b> | 6    |
| S4SOM004    | PSB SA | <b>International Strategic Management</b>  | 6    |

+ two other courses from the Global Immersion Program

- **CERTIFICATE IN INTERNATIONAL BUSINESS**

Students undertaking and passing the three following core courses and two additional courses from the PSB GIP track can get the PSB Certificate of Business in International Business.

| Course Code | Track  | Module                         | ECTS |
|-------------|--------|--------------------------------|------|
| S4FIN003    | PSB SA | <b>International Finance</b>   | 6    |
| S4MKG015    | PSB SA | <b>International Marketing</b> | 6    |
| S4INT026    | PSB SA | <b>International Business</b>  | 6    |

+ two other courses from the Global Immersion Program

## MASTER IN MANAGEMENT COURSE LIST – ONLY POSTGRADUATE

Paris School of Business' 5-year Master in Management Program consists of three years of undergraduate level studies and two years of postgraduate level studies. International students wishing to enroll in an English-taught program can select courses from the fourth year and undertake up to 30 ECTS per semester (9 courses maximum).

### FOURTH YEAR (POSTGRADUATE LEVEL)

Please note that classes from this track will not have a fixed schedule and classes' time slots are likely to change from one week to another.

This track takes place from **January 21<sup>st</sup> to June 25<sup>th</sup>, 2027** (Orientation Day and exams included).

| Course Code | Track         | Module                                               | ECTS |
|-------------|---------------|------------------------------------------------------|------|
| TBD         | PSB MIM M1 IB | <b>Geopolitics for Global Managers</b>               | 5    |
| TBD         | PSB MIM M1 IB | <b>Fintech and Global Financial Markets</b>          | 5    |
| TBD         | PSB MIM M1 IB | <b>International Human Resource Management</b>       | 5    |
| M5INT004    | PSB MIM M1 IB | <b>International Trade and Investment</b>            | 3    |
| M5MKG110    | PSB MIM M1 IB | <b>Selling and Int. Markets</b>                      | 3    |
| M5SOM134    | PSB MIM M1 IB | <b>Cross-cultural Management</b>                     | 3    |
| M5MKG113    | PSB MIM M1 IB | <b>Strategic Consulting for Business Development</b> | 3    |
| TBD         | PSB MIM M1 IB | <b>Research Methodology - QUANTI</b>                 | 1,5  |
| M5REM010    | PSB MIM M1 IB | <b>Research Methodology - QUALI</b>                  | 1,5  |

Courses will take place from Monday to Thursday (and exceptionally on Saturday March 5<sup>th</sup>, 2027). Students from the Master in Management – Year 4 track can expect to not have any courses on Friday.

## MASTER OF SCIENCE COURSE LIST – ONLY POSTGRADUATE

### INTERNATIONAL FINANCE (POSTGRADUATE LEVEL)

The MSc is a diploma designed for young graduates looking for to specialize or professionals wanting to upgrade their skills in a specific field. The specialization in International Finance is designed to prepare students for careers in a dynamic finance industry environment. International students wishing to enrol in an English-taught program can select courses from this program and undertake up to 30 ECTS per semester (8 courses maximum).

Please note that classes from this track will not have a fixed schedule and classes' time slots are likely to change from one week to another.

**This track takes place from February 24<sup>th</sup> to June 25<sup>th</sup>, 2027 (Orientation Day and exams included).**

| Course Code | Track      | Module                                   | ECTS |
|-------------|------------|------------------------------------------|------|
| M5FIN041    | PSB MSC-IF | <b>Fundamentals of Corporate Finance</b> | 5    |
| M5SOM118    | PSB MSC-IF | <b>Global Leadership and Management</b>  | 5    |
| M5LTX011    | PSB MSC-IF | <b>International Law and Business</b>    | 5    |
| M5FIN045    | PSB MSC-IF | <b>Quantitative Methods for Finance</b>  | 3    |
| M5FIN046    | PSB MSC-IF | <b>Advanced International Finance</b>    | 3    |
| M5FIN031    | PSB MSC-IF | <b>Derivatives and Commodities</b>       | 3    |
| M5FIN044    | PSB MSC-IF | <b>Risk Measurement</b>                  | 3    |
| M5FIN047    | PSB MSC-IF | <b>Banking and Fund Management</b>       | 3    |

**Courses will take place from Monday to Thursday (and exceptionally on Saturday March 5<sup>th</sup>, 2027). Students from the Master of Science in International Finance track can expect to not have any courses on Friday.**